

# James Paul

Content/Copywriter  
Creative strategist



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India

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detailed cv + folio here](#)

## Weaves words into a coherent piece of slick communication that usually clicks!

### Experience

Feb 2022 - Till  
**Sr. Content Writer**  
**Mashable India**

Aug 2020 - Feb 2022  
**Content writing & Consulting**  
**Independent | n/a**

Nov 2019 - Aug 2020  
**Content Consultant & Sr. Content Writer**  
**Mentebit | Pune**

July 2019 - Sep 2019  
**Asset Manager**  
**Phoebus Animation Studio | Pune**

July 2017 - May 2019  
**Sr. Content Writer**  
**Ishare Online | Raipur**

Oct 2015 - June 2017  
**Content Head**  
**Sjain Ventures | Raipur**

### Certifications

ADAFT  
Advanced Diploma in Animation & Film Making Technology  
Colorchips New Media Ltd., Hyderabad | 2010

### Major projects

**CSIDC (CG Govt.)**  
**Coffee Table Book**  
Produced a coffee table book for CSIDC (Govt. of Chhattisgarh) in collaboration with E&Y  
Roles : Content strategy | Content writing | R&D  
Agency : Ishare Online, Raipur

**CEBIT 2015,17 (B'lore) 2016 (Hannover)**  
**Event Collateral**  
Copy for creative collaterals, Content strategy, blogs etc.  
Roles : Content strategy | Copywriting  
Agency : Sjain Ventures, Raipur

**WOLF JOE SI (Big Jump Ent, Canada)**  
**Animated Show**  
Managed 2D assets, Coordinated with overseas show directors, producers and in-house production manager and lead artists  
Roles : Asset management | Client Coordination  
Agency : Phoebus Creative Media, Pune

**MARS**  
**Job Adverts**  
Revamped job adverts for MARS Global.  
Roles : Copywriter (freelance)  
Agency : MARS

### Publications

**MOGOOL TIME**  
**Children's mag**  
Short-stories, Travelogues. Edited few editions of the mag  
Roles : Editor | Proofreader | Story-teller  
Agency : Mogool Time, Nagpur

**LINTUNIMAYCASA, THE DRAGON BREAD, WONGO**  
**Eurasian Fairytales**  
Scribbled 2 Eurasian fairytales and 1 Halloween tale for the Finnish fairytale magazine Satumetsa.  
Roles : Storyteller  
Agency : Satumetsa, Finland

**MASHABLE INDIA**  
**Tech, Fintech, Science, Culture**  
Writing features. Brand articles for top tier clients.  
Roles: Sr. Content Writer